



Ontario Association of  
Adult and Continuing Education  
School Board Administrators

www.cesba.com

Fall Conference

December 6 & 7, 2001

# CESBA *Connections*

The CESBA Fall Conference brings together Continuing Education Administrators from across the Province of Ontario. These leaders represent all sectors of Continuing and Community Education:

- Adult Day Schools
- Credit Summer School
- Evening Credit
- International Languages (Elementary & Secondary)
- Literacy and Basic Skills
- Alternative Education
- ESL
- General Interest

Don't miss this opportunity to connect with your colleagues, partners and communities!

Make the CESBA Connection!

Join us at the Conference!

Register today!

### *Opening Speaker*

**Dalton McGuinty**

Leader of the Official Opposition  
Ontario Legislature

### *Closing Speaker*

**Trustee Donna Cansfield**

Vice Chair, Toronto District School Board

### *New!*

Networking Session for Directors, Trustees and Superintendents of Continuing Education facilitated by **Lorne Rachlis**, Director, Avon Maitland DSB

### *Publisher Displays*

## Conference Committee

**Maria Makrakis**, Conference Chair  
*Ottawa-Carleton CDSB*

**Fraser Gagne**, Conference Vice Chair  
*Simcoe County DSB*

**Carol Maingot**, Conference Vice Chair  
*DSB of Niagara*

**Barbara Rowe**, Conference Planner/Consultant

**Liz D'Andrea-Moore**, Treasurer/Secretary  
*Toronto DSB*

**Larry Dolan**, Past Conference Chair  
*Niagara CDSB*

**Brenda King**, Executive Liaison  
*Upper Canada DSB*

**Dave Neumann**, Executive Director  
*CESBA*

**Diane Cowden**, President  
*Simcoe County DSB*

**Tony Da Silva**, Past President  
*Peel DSB*

Toronto  
Colony  
Hotel

December  
6 & 7

**7:30 – 8:30 Continental Breakfast & Registration**

**7:45 – 8:30 Newcomer Orientation**

**8:30 – 9:15 Welcome and Keynote Speaker**  
**Dalton McGuinty**  
Leader of Official Opposition  
Ontario Legislature

**9:30 – 11:00 Networking Session**

**N1 LBS N2 ESL N3 Day School**

**N4 International Languages (Elementary & Secondary)**

**N5 Alternative Education**

**N6 Education Leaders (Directors, Trustees, Superintendents)**

**11:15 – 12:15 Workshops**

**T1 A Blended Credit & Fee-for-Service Program**

*Sterling Harvey, DSB of Niagara*

Discover how the Computer Technical Support Analyst program for adult comprises both for-credit and fee-for-service components to accomplish a blended model that can be a good revenue generator. Discussion will revolve around the goals, structure, content, financial aspects and employment success rate.

**T2 First Timers Forum**

*Geraldine Waud, Niagara CDSB, Rene Bourget, Upper Canada DSB, Hanna Nielsen, Simcoe County DSB*

The First Timers Forum provides an opportunity for new CESBA members to dialogue on issues relating to continuing education funding, programming and delivery.

**T3 An Innovative International Languages Model**

*Adelino da Silva, Enir Bassani, Toronto CDSB*

Recent research demonstrates that one of the best ways to foster English language and literacy skills is to develop language and literacy skills in the first language. The Balanced Literacy International Languages Program builds upon the skills and competencies already present in the home.

**T4 Best Practices**

*Tracy Vandenberg, Kawartha Pine Ridge DSB*

Learn about two unique programs that build partnerships in your community to engage youth in community services, prepare young people for skill shortages and expose children to career clusters in an interactive process involving community members.

**12:15 – 2:00 Lunch & Door Prizes**

**2:00 – 3:00 Workshops**

**T5 Steps to Employment**

*Andrea Strachan, Bruce Russell, LCRT Consulting*

The Steps to Employment workbooks and instructor guides are content-based, sector-specific language training materials that can enrich any ESL program. This workshop will be an overview of the program and will recommend different implementation models suited to various program settings including non-LINC ESL, and job search.

**T6 Literacy and Numeracy Programs for Parents and Children**  
*Debbie Borg, Jerry Kelly, Dufferin-Peel CDSB*

The following programs will be presented: Family Literacy for Parents and Guardians; and Family Numeracy for Parents and Guardians. Remedial Literacy and Numeracy programs before and after school for grades 7 through 10; summer remedial literacy and numeracy - non-credit for grades 7 through 10. The resources specifically written for these programs will be discussed.

**T7 Camps for 9-18 Year Olds**

*Mitchel Vujacic, Centre for Education and Training, Ken De'Ath, Durham DSB*

Presenters will share revenue generating models that could be delivered by Continuing Education Departments for 9-18 year olds. The presentation will focus on staffing, training, marketing and possible partnerships.

**T8 Adult Credit Delivery Models**

*Rob Fitzgibbon, Durham CDSB*

This panel presentation will highlight delivery and operational issues related to the Adult Credit Programs in Day School, Night School and Summer School in various boards across the province.

**3:30 – 4:30 Workshops**

**T9 Literacy Mandatory Pilot Projects**

*Karen McGregor, Kingston Literacy*

The presenter will share the results from her year-long pilot project, Ontario Works Mandatory Literacy Testing. There will be an opportunity to discuss the implementation phase of this initiative and the possible implications for school board programs.

**T10 Marketing – Getting the Message Out**

*Suzanne Hackett, Hackett Communications*

Hackett Communications has created a number of video presentations on education. Suzanne Hackett is the education specialist with Rogers Cable Network in Simcoe County and will demonstrate how effectively to use video to market Continuing Education activities.

**T11 The Role of School Boards in Adult and Continuing Education**

*Lorne Rachlis, Laurie Hazzard, Sue McKee, Avon Maitland DSB*

Using a brief overview of the past 30 years to set the scene, this session will describe a variety of ways in which school boards can foster adult and continuing education in a changing societal and increasingly restrictive provincial education context. Examples cited will include current activities in distance education and partnerships with agencies, departments of government at various levels and with the private sector.

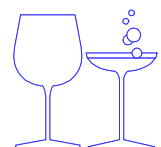
**T12 English for Specific Purposes**

*Carolyn Cohen, CLTA Peel DSB, Dawn Sheppard, Anna Maria Revilla, CARE, Ann Walker, Thames Valley DSB*

Participants will hear about three ESP Projects: Creating Access for Regulated Employment for Nurses, Devry-Computer Telecommunication and Electronics IT project, Employment and Counselling based language Project.

**4:30 – 5:30**

**President's Reception**



**8:30 – 9:00 Plenary Session**

*Peter Gooch, Director, Education Finance Branch, MED  
Dave Christie, Audit Coordinator, MED*

**9:00 – 9:45 Business Meeting – CESBA Strategic Plan**

**10:00 – 11:00 Workshops**

**F1 Small Boards – Big Programs**

*Patricia Pernsky, Keewatin–Patricia DSB*  
The Community Learning Centre in Kenora will share the following program components: day school, evening training and off-site initiatives. Discussion will revolve around the issues that small boards face concerning dollars and programs.

**F2 Alternative Education**

*Bruce Sugden, Stacy Le Page, Simcoe County DSB*  
A presentation of Barrie Learning Centre's unique alternative program for 18-20 year old students. The C2K program uses current events to deliver curriculum material in a way that engages the students as global citizens. Application and activity focused including an emphasis on social science and computer technology, the program has raised the standards of performance and success for these students.

**F3 Surviving the Internet – Don't Get Lost in the Waves**

*Tom D'Amico, Ottawa-Carleton CDSB*  
This presentation will feature Internet sites that will save teacher/administrators time- not waste their time. Also Included will be FREE STAFF sites for teachers. Prizes available – no experience necessary.

**F4 Innovation in Adult Student Professional Development**

*Pat Todd, Rosemary Jellinck, DSB of Niagara*  
A presentation full of innovative ideas to help adult students enjoy their academic experience through a variety of social and professional development activities. Included will be an outline offering an annual adult student conference. This type of environment helps to attract and retain your adult student population.

**11:10 – 12:10 Workshops**

**F5 International Projects – Marketing to the World**

*Larry Dolan, Niagara CDSB, Tony Da Silva, CLTA Peel DSB*  
Several Continuing Education Departments have initiated innovative training abroad or for visiting international students. Presenters and participants will share current and future projects.

**F6 Summer School**

*Dr. Kirsten Parker, Simcoe County DSB, Doug Gardner, Donna Coates, York Region DSB*  
This panel presentation will focus on various aspects of delivering a successful Summer School program. A special emphasis will be placed on remedial program.

**F7 Strict Discipline Schools**

*Kevin Parkinson, Brenda King, Upper Canada DSB*  
This presentation provides an overview of a Strict Discipline School model from proposal to implementation. Participants will examine the new role continuing education can play in delivering alternative education programs within the framework of the province's new Code of Conduct.

**F8 PLAR – Prior Learning, Assessment and Recognition**

*Ward Levine, Trillium Lakelands DSB*  
A panel will provide background information and an update on PLAR, and the issues faced by Continuing Education Administrators. Participants will have an opportunity to discuss current challenges related to implementation.

**12:15 Lunch and Concluding Speaker**

**Trustee Donna Cansfield**  
Toronto District School Board

*Thursday's Program*

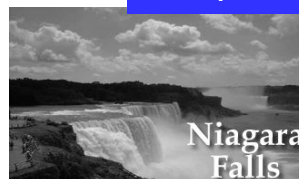
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- 11:15 – 12:15 Workshops
- 12:15 – 2:00 Lunch, Door Prizes
- 2:15 – 3:15 Workshops
- 3:30 – 4:30 Workshops
- 4:30 – 5:30 President's Reception

*Friday's Program*

- 7:30 – 8:30 Continental Breakfast & Registration
- 8:30 – 9:00 Plenary Session
- 9:00 – 9:45 Business Meeting
- 10:00 – 11:00 Workshops
- 11:10 – 12:10 Workshops
- 12:15 – 1:45 Lunch & Concluding Speaker

**Spring Conference**

*May 2 & 3, 2002*



**Bring your  
Continuing Education  
Promotional Materials  
to display!**

Please return your registration form as soon as possible for the December 6 & 7, 2001 Conference

Registrations will be handled on a first come first served basis.  
(Please complete one form for each person. Duplicate as required.)

**CESBA**

**Registration Information**

**CESBA**

**LOCATION**

**Toronto Colony Hotel**

89 Chestnut St. Toronto  
(behind City Hall)

Guest Room Rates  
Single or Double **\$ 110.00** (+ taxes)

**Call 416-977-0707 or  
1-800-387-8687**

(before November 9<sup>th</sup> and ask for CESBA rates)

Accommodation space is limited.

**FEE STRUCTURE FOR CONFERENCE**

**Option 1** Full conference Thursday and Friday  
Includes continental breakfast and lunch.  
**\$ 415** (2002 – 2003 CESBA Membership is included)

**Option 2** Thursday Only  
Includes continental breakfast and lunch  
**\$305** (2002 – 2003 CESBA Membership is included)

**Option 3** Friday Only  
Includes continental breakfast and lunch  
**\$305** (2002 – 2003 CESBA Memberships is included)

**NOTE:** If a board sends all registrations together, the fourth or more participants from the same organization pay only \$305 (Membership included) for any of the above options.

**NOTE:** CESBA Memberships run from December 1 to November 30.

**PLEASE PRINT**

This is my first CESBA conference: Yes No

\_\_\_\_\_  
Last Name First Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/Town Postal Code

\_\_\_\_\_  
School Board

\_\_\_\_\_  
Business Phone Fax

\_\_\_\_\_  
E-mail

Method of Payment

Cheque Visa MasterCard

\_\_\_\_\_  
Credit Card # Exp. Date

\_\_\_\_\_  
Signature

**CESBA Fall Conference**

**Sign up for:**

Option 1 \$415

Option 2 \$305

Option 3 \$305

**Total:** \$ \_\_\_\_\_

All Fees include G.S.T.  
G.S.T. # is 882254410RT

To ensure room assignment is made to accommodate registrants comfortably, please circle your choice of workshops.

**Thursday**

9:30 - 11:00 **N1 N2 N3 N4 N5 N6**  
11:15 - 12:15 **T1 T2 T3 T4**  
2:00 - 3:00 **T5 T6 T7 T8**  
3:30 - 4:30 **T9 T10 T11 T12**

**Friday**

9:45 - 10:45 **F1 F2 F3 F4**  
11:00 - 12:00 **F5 F6 F7 F8**

Payment by  
Credit Card  
may be sent by  
FAX to:

**416-223-5657**  
(no cover page required)

or mailed to:

**CESBA CONFERENCE  
P.O. Box 84  
Thornhill, ON  
L3T 3N1**

Cheques should be  
made payable to  
**CESBA**

For further information  
call Barbara Rowe at  
Solemar Enterprises

**416-223-6164**

[www.cesba.com](http://www.cesba.com)