

The Ontario Association  
of Adult and  
Continuing Education  
School Board Administrators

**cesba**

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We are a professional learning  
association that advocates for  
adult and continuing education  
delivered by school boards  
within Ontario's  
diverse communities.

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## Our Strategic Priorities 2010 on...

- Build capacity for CESBA Board succession planning to ensure sustainable positive government and agency relationships.
- Promote innovation and collaboration in adult and continuing education.
- Develop a CESBA leadership model that is intentional, transparent and communicative.
- Assist the CESBA membership to define and develop the skills required to administer exemplary, accountable adult and continuing education programs.
- Work to secure fair and equitable funding models.
- Build and maintain positive relationships with school board organizations integral to the adult and continuing education community.

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What we do

Why we do it

How we keep  
doing it

How we'll do it  
better

**cesba**

Ontario Association of  
Adult and Continuing Education  
School Board Administrators



**STRATEGIC PLAN**

Ontario's  
Leading Voice  
in Adult and  
Continuing  
Education

## Why we do it

- to ensure access to current and relevant professional development and training resources
- to maintain positive and influential government relations in order to impact decisions on policies and programs of Ontario's Learning Ministries
- to provide a unified voice and face for school board adult and continuing education



## How we keep doing it

### CESBA

- provides an annual Conference and Colloquium that identify and address emerging issues
- communicates regularly and openly with key staff in Ontario's Learning Ministries
- designs and delivers strategic research and development projects that support program delivery
- keeps membership and conference fees affordable
- presents a credible, reasonable and informed voice for adult and continuing education



## How we plan to do it better

### Communication

- clearer and more transparent mission, vision and values
- more effective website

### Board Governance

- a model built on evidence-based organizational improvement
- increased committee involvement in research and development
- better support for committees to address priority concerns and strategic issues

### Professional Development

- maximized opportunities for integrated planning at conferences and colloquiums

## What we do

CESBA is the primary source for

- professional development
- expertise
- resources
- innovative practices
- funding information
- transformational business support

for adult and continuing education administrators in Ontario school boards.

CESBA serves its members by advocating for adult and continuing education within school boards and across the adult learning community at large.